

Alignor's Price Defense Learning Journey

Are your accounts pressuring you about your pricing?

Convert challenging conversations into growth opportunities

Improve Confidence, Strategic Decision-Making & Communication

Practical framework and tools
for sharing and implementing
best practices

Generate internal buy-in and
support for price defense
strategy

Defend your pricing and grow
business

*Outcome-based skills
building through simulations
and coaching*

*Relevant, concise, realistic
simulations engage managers
and sales professionals*

*Data analytics linked to
business outcomes prove
measurable impact*

See your people
IMPROVE their **SKILLS**
and track the **IMPACT**
on **BUSINESS**
METRICS!

Experience what SAMA,
Coursera and other
industry leaders are all
buzzing about!

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My experience with Alignor demonstrates what is possible when good training, good coaching and great engagement from participants meet!

- **Fortune 500 Sales Enablement Professional**

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Alignor's learning journey helped me understand the different tactics to close a deal with customers, especially when the customer is nibbling and giving you excuses about time pressure and trying to modify the agreement.

- **Fortune 500 Sales Professional**

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I really like these types of courses because they are very dynamic and the interaction with the characters helps you imagine that you are actually having a conversation with your account.

- **Fortune 500 Key Account Manager**

Used by Fortune
500 companies
globally – content
available in 9 major
languages